



15th Annual Continuing Education Seminar

February 21 – 23, 2020

The Surgical Eye Care Foundation is thrilled that you would like to sponsor our 2020 Continuing Education Seminar. Please complete this form as soon as possible, so that we can reserve your place at the conference, ensuring that you receive all of the benefits you deserve as part of your sponsorship.

Vendor setup times will be Friday 7AM-5:30PM or after 9:30 PM.
No setup is allowed during event activities.

We look forward to seeing you in February!

Company Sponsor Information

Company Name: _____

Primary Contact Name: _____

Primary Contact Title: _____

Contact Phone Number: _____ **Fax:** _____

Contact Email Address: _____

Co. Mailing Address: _____

_____ (City) _____ (State) _____ (Zip)

Product to be displayed: _____



SURGICAL EYE CARE FOUNDATION

Select Your Preferred Sponsorship Level

Diamond Friday Night Presenting Partnership (\$10,000)

Please place a checkmark next to the incentives you would like to leverage during our 2020 Continuing Education Seminar:

- Presenting sponsorship for the entire weekend and you will be given an opportunity to present a 30-minute presentation prior to the continuing education classes on Friday Night..¹
- High-traffic exhibit space on Saturday, directly outside salon a where doctors will have classes daily.²
- Up to 4 representatives from your company can attend.³
- Exclusive sponsor access to the Friday, February 21st networking event. Up to 4 Dinner tickets and 8 beverage tickets Saturday Night's social mingle.
- The opportunity to place a two-page advertisement spread in the program.⁴
- The opportunity to place a large logo on the seminar posters.⁵
- The opportunity to place a branded item in the OD gift bag.⁶
- The opportunity to provide a gift card or gift item for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.⁷

¹ **This incentive is available on a limited basis to the first four vendors to pledge at the Diamond Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

² **This incentive is available on a limited basis to the first four vendors to pledge at the Diamond Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

³ **Please specify how many representatives will attend from your company on the "Representative Registration" page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

⁴ **We must receive your two-page, full-color advertisement spread no later than January 1, 2020.** Please contact us for further information about the sizing for your advertisement.

⁵ **We must receive a high-resolution logo in .EPS format before January 1, 2020** in order to place your logo on the event material. Otherwise, we will place your brand name or logo on event material will be in large font. Please inform us of your preference and intention when you submit this form.

⁶ **Gift bag items must be received by February 1, 2020 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2020 Continuing Education Seminar Gift Bag Item, c/o Bryan Watson, 825 Ridge Lake Blvd Memphis TN 38120.**

⁷ **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2020 Continuing Education Seminar, we must receive your pledge before January 1, 2020 at the latest, assuming there are still opportunities available.**



Select Your Preferred Sponsorship Level

Platinum Partnership (\$7500)

Please place a checkmark next to the incentives you would like to leverage during our 2020 Continuing Education Seminar:

- High-traffic exhibit space on Saturday and Sunday, directly adjacent to salon a and b where doctors will have classes daily.⁸
- Up to 2 representatives from your company can attend.⁹
- Exclusive sponsor access to the Friday, February 22nd networking event. Up to 2 Dinner tickets and 4 beverage tickets Saturday Night's social mingle.
- The opportunity to place a one-page advertisement in the program.¹⁰
- The opportunity to place a large logo on the seminar poster.¹¹
- The opportunity to place a branded item in the OD gift bag.¹²
- The opportunity to provide a gift card or door prize for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.¹³

⁸ **This incentive is available on a limited basis to the first four vendors to pledge at the Platinum Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

⁹ **Please specify how many representatives will attend from your company on the "Representative Registration" page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

¹⁰ **We must receive your one-page, full-color advertisement spread no later than January 1, 2020.** Please contact us for further information about the sizing for your advertisement.

¹¹ **We must receive a high-resolution logo in .EPS format before January 1, 2020** in order to place your logo on the event material. Otherwise, we will place your brand name or logo on event material will be in large font. Please inform us of your preference and intention when you submit this form.

¹² **Gift bag items must be received by February 1, 2020 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2020 Continuing Education Seminar Gift Bag Item, c/o Bryan Watson, 825 Ridge Lake Blvd Memphis TN 38120.**

¹³ **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2020 Continuing Education Seminar, we must receive your pledge before January 1, 2020 at the latest, assuming there are still opportunities available.**



○ Gold Partnership (\$5000)

Please place a checkmark next to the incentives you would like to leverage during our 2020 Continuing Education Seminar:

- Main area exhibit space on Saturday and Sunday.¹⁴
- Up to 2 representatives from your company attend Saturday and Sunday.¹⁵
Up to 2 Dinner tickets and 4 beverage tickets Saturday Night's social mingle.
- The opportunity to place a half-page advertisement in the program.¹⁶
- The opportunity to place a medium logo on the seminar poster.¹⁷
- The opportunity to place a branded item in the OD gift bag.¹⁸
- The opportunity to provide a gift card or door prize for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.¹⁹

¹⁴ **This incentive is available on a limited basis to the first vendors to pledge at the Gold Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

¹⁵ **Please specify how many representatives will attend from your company on the "Representative Registration" page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

¹⁶ **We must receive your half-page, full-color advertisement no later than January 1, 2020.** Please contact us for further information about the sizing for your advertisement.

¹⁷ **We must receive a high-resolution logo in .EPS format before January 1, 2020** in order to place your logo on the event material. Otherwise, we will place your brand name or logo on event material will be in large font. Please inform us of your preference and intention when you submit this form.

¹⁸ **Gift bag items must be received by February 1, 2020 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2020 Continuing Education Seminar Gift Bag Item, c/o Bryan Watson, 825 Ridge Lake Blvd Memphis TN 38120.**

¹⁹ **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2020 Continuing Education Seminar, we must receive your pledge before January 1, 2020 at the latest, assuming there are still opportunities available.**



SURGICAL EYE CARE FOUNDATION

○ Silver Partnership (\$3500)

Please place a checkmark next to the incentives you would like to leverage during our 2020 Continuing Education Seminar:

- Exhibit space on Saturday.²⁰
- 2 representatives from your company attend on Saturday.²¹
- The opportunity to place a quarter-page advertisement in the program.²²
- The opportunity to place a branded item in the OD gift bag.²³
- The opportunity to place your brand name in large font on the seminar poster. (No Logo)²⁴
- The opportunity to provide a gift card or door prize for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.²⁵

²⁰ **This incentive is available on a limited basis to the first vendors to pledge at the Silver Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

²¹ **Please specify how many representatives will attend from your company on the “Representative Registration” page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

²² **We must receive your quarter-page, quarter-color advertisement no later than January 1, 2020.** Please contact us for further information about the sizing for your advertisement.

²³ **Gift bag items must be received by February 1, 2020 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2020 Continuing Education Seminar Gift Bag Item, c/o Bryan Watson, 825 Ridge Lake Blvd Memphis TN 38120.**

²⁴ **We must receive a high-resolution logo in .EPS format before January 1, 2020** in order to place your logo on the event material. Otherwise, we will place your brand name or logo on event material will be in large font. Please inform us of your preference and intention when you submit this form.

²⁵ **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2020 Continuing Education Seminar, we must receive your pledge before January 1, 2020 at the latest, assuming there are still opportunities available.**



○ Bronze Partnership (\$1500)

Please place a checkmark next to the incentives you would like to leverage during our 2020 Continuing Education Seminar:

- Exhibit space on Saturday.²⁶
- 2 representatives from your company attend on Saturday.²⁷
- The opportunity to place a branded item in the OD gift bag.²⁸
- The opportunity to place your brand name medium size on the seminar poster. (No Logo)²⁹
- The opportunity to provide a gift card for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.³⁰

²⁶ **This incentive is available on a limited basis to the first vendors to pledge at the Bronze Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

²⁷ **Please specify how many representatives will attend from your company on the "Representative Registration" page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

²⁸ **Gift bag items must be received by February 1, 2020 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2020 Continuing Education Seminar Gift Bag Item, c/o Bryan Watson, 825 Ridge Lake Blvd Memphis TN 38120.**

²⁹ **We must receive a high-resolution logo in .EPS format before January 1, 2020** in order to place your logo on the event material. Otherwise, we will place your brand name or logo on event material will be in large font. Please inform us of your preference and intention when you submit this form.

³⁰ **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2020 Continuing Education Seminar, we must receive your pledge before January 1, 2020 at the latest, assuming there are still opportunities available.**



Representative Registration Information

Primary Company Representative

Representative Name: _____

Representative Title: _____

Representative Phone: _____

Representative email: _____

Additional Company Representatives (If Applicable)

Representative Name: _____

Representative Title: _____

Representative email: _____

Representative Name: _____

Representative Title: _____

Representative email: _____

Representative Name: _____

Representative Title: _____

Representative email: _____



Sponsorship Payment Information

Please make your check payable to the Surgical Eye Care Foundation. Mail your payment to the following address:

Surgical Eye Care Foundation
Attention: Bryan Watson
C/O Eye Specialty Group
825 Ridge Lake Blvd.
Memphis, TN 38120

If you have questions or concerns, please email Bryan Watson, our Philanthropy Manager, at 901.820.2323 Office, 901.596.3496 Cell, or bryanwatson@esg.md.

HOTEL INFORMATION

Please see below hotel link:

[Hilton Memphis](#)

939 Ridge Lake Boulevard, Memphis, Tennessee, 38120, USA +1-901-684-6664
PROMO CODE: **ESG20**