

## 14<sup>th</sup> Annual Continuing Education Seminar

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February 22 – 24, 2019

The Surgical Eye Care Foundation is thrilled that you would like to sponsor our 2019 Continuing Education Seminar. Please complete this form as soon as possible, so that we can reserve your place at the conference, ensuring that you receive all of the benefits you deserve as part of your sponsorship.

Vendor setup times will be Friday 7PM-10PM or Saturday 5AM-7AM. No setup is allowed during event activities.

We look forward to seeing you in February!

### Company Sponsor Information

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**Company Name:** \_\_\_\_\_

**Primary Contact Name:** \_\_\_\_\_

**Primary Contact Title:** \_\_\_\_\_

**Contact Phone Number:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Contact Email Address:** \_\_\_\_\_

**Co. Mailing Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ (City) \_\_\_\_\_ (State) \_\_\_\_\_ (Zip)

**Product to be displayed:** \_\_\_\_\_

\_\_\_\_\_

## Select Your Preferred Sponsorship Level

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### Diamond Partnership (\$10,000)

*Please place a checkmark next to the incentives you would like to leverage during our 2018 Continuing Education Seminar:*

- High-traffic exhibit space on Saturday, directly outside salon a where doctors will have classes daily.<sup>1</sup>
- Up to 4 representatives from your company can attend.<sup>2</sup>
- Exclusive sponsor access to the Friday, February 22nd networking event. Up to 4 Meal tickets and 8 beverage tickets Saturday Night's social mingle.
- The opportunity to place a two-page advertisement spread in the program.<sup>3</sup>
- The opportunity to place a large logo on the seminar carry bag.<sup>4</sup>
- The opportunity to place a branded item in the OD gift bag.<sup>5</sup>
- The opportunity to provide a gift card or gift item for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.<sup>6</sup>

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<sup>1</sup> **This incentive is available on a limited basis to the first four vendors to pledge at the Diamond Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

<sup>2</sup> **Please specify how many representatives will attend from your company on the "Representative Registration" page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

<sup>3</sup> **We must receive your two-page, full-color advertisement spread no later than January 15, 2019.** Please contact us for further information about the sizing for your advertisement.

<sup>4</sup> **We must receive a high-resolution logo in .EPS format before January 15, 2019** in order to place your logo on the goody bag. Otherwise, we will place your brand name or logo on the seminar goody bag in large font. Please inform us of your preference and intention when you submit this form.

<sup>5</sup> **Gift bag items must be received by February 15, 2019 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2019 Continuing Education Seminar Gift Bag Item, c/o Bryan Watson, 825 Poplar Ave 3<sup>rd</sup> Floor Memphis TN 38120.**

<sup>6</sup> **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2019 Continuing Education Seminar, we must receive your pledge before January 15, 2019 at the latest, assuming there are still opportunities available.**

## Select Your Preferred Sponsorship Level

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### Platinum Partnership (\$7500)

*Please place a checkmark next to the incentives you would like to leverage during our 2019 Continuing Education Seminar:*

- High-traffic exhibit space on Saturday and Sunday, directly adjacent to salons where doctors will have classes daily.<sup>7</sup>
- Up to 2 representatives from your company can attend.<sup>8</sup>
- Exclusive sponsor access to the Friday, February 22nd networking event. Up to 2 Meal tickets and 4 beverage tickets Saturday Night's social mingle.
- The opportunity to place a one-page advertisement spread in the program.<sup>9</sup>
- The opportunity to place a large logo on the seminar carry bag.<sup>10</sup>
- The opportunity to place a branded item in the OD gift bag.<sup>11</sup>
- The opportunity to provide a gift card or door prize for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.<sup>12</sup>

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<sup>7</sup> **This incentive is available on a limited basis to the first four vendors to pledge at the Platinum Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

<sup>8</sup> **Please specify how many representatives will attend from your company on the "Representative Registration" page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

<sup>9</sup> **We must receive your one-page, full-color advertisement spread no later than January 15, 2019.** Please contact us for further information about the sizing for your advertisement.

<sup>10</sup> **We must receive a high-resolution logo in .EPS format before January 15, 2019** in order to place your logo on the seminar goody bag. Otherwise, we will place your brand name on the seminar goody bag in large font. Please inform us of your preference and intention when you submit this form.

<sup>11</sup> **Gift bag items must be received by February 1, 2019 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2018 Continuing Education Seminar Gift Bag Item, c/o Bryan Watson, 825 Ridge Lake 3<sup>rd</sup> Floor, Memphis, TN 38120.**

<sup>12</sup> **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2019 Continuing Education Seminar, we must receive your pledge before January 15, 2019 at the latest, assuming there are still opportunities available.**

## ○ Gold Partnership (\$5000)

*Please place a checkmark next to the incentives you would like to leverage during our 2019 Continuing Education Seminar:*

- Main area exhibit space on Saturday and Sunday.<sup>13</sup>
- Up to 2 representatives from your company attend Saturday and Sunday.<sup>14</sup>  
Up to 2 Meal tickets and 4 beverage tickets Saturday Night's social mingle.
- The opportunity to place a half-page advertisement in the program.<sup>15</sup>
- The opportunity to place a medium logo on the seminar carry bag.<sup>16</sup>
- The opportunity to place a branded item in the OD gift bag.<sup>17</sup>
- The opportunity to provide a gift card or door prize for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.<sup>18</sup>

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<sup>13</sup> **This incentive is available on a limited basis to the first vendors to pledge at the Gold Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

<sup>14</sup> **Please specify how many representatives will attend from your company on the "Representative Registration" page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

<sup>15</sup> **We must receive your half-page, full-color advertisement no later than January 1, 2018.** Please contact us for further information about the sizing for your advertisement.

<sup>16</sup> **We must receive a high-resolution logo in .EPS format before January 1, 2018** in order to place your logo on the seminar T-shirt. Otherwise, we will place your brand name on the seminar T-shirt in medium font. Please inform us of your preference and intention when you submit this form.

<sup>17</sup> **Gift bag items must be received by February 15, 2019 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2019 Continuing Education Seminar Gift Bag Item, c/o Bryan Watson, 825 Ridge Lake, Memphis, TN 38120.**

<sup>18</sup> **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2019 Continuing Education Seminar, we must receive your pledge before January 15, 2019 at the latest, assuming there are still opportunities available.**

○ **Silver Partnership (\$3500)**

*Please place a checkmark next to the incentives you would like to leverage during our 2019 Continuing Education Seminar:*

- Exhibit space on Saturday.<sup>19</sup>
- 2 representatives from your company attend on Saturday.<sup>20</sup>
- The opportunity to place a quarter-page advertisement in the program.<sup>21</sup>
- The opportunity to place a branded item in the OD gift bag.<sup>22</sup>
- The opportunity to place your brand name in large font on the seminar carry bag. (No Logo)<sup>23</sup>
- The opportunity to provide a gift card or door prize for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.<sup>24</sup>

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<sup>19</sup> **This incentive is available on a limited basis to the first vendors to pledge at the Silver Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

<sup>20</sup> **Please specify how many representatives will attend from your company on the “Representative Registration” page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

<sup>21</sup> **We must receive your quarter-page, quarter-color advertisement no later than January 1, 2018.** Please contact us for further information about the sizing for your advertisement.

<sup>22</sup> **Gift bag items must be received by February 1, 2018 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2018 Continuing Education Seminar Gift Bag Item, c/o Christy Baker, 1458 W. Poplar Ave Suite 101, Collierville, TN 38017.**

<sup>23</sup> **We must receive the name of the brand you would like placed on the seminar T-shirt before January 1, 2018.** Please inform us of your preferred brand name when you submit this form, clearly indicating the correct spelling and spacing of the brand name.

<sup>24</sup> **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2018 Continuing Education Seminar, we must receive your pledge before January 1, 2018 at the latest, assuming there are still opportunities available.**

○ **Bronze Partnership (\$1500)**

*Please place a checkmark next to the incentives you would like to leverage during our 2018 Continuing Education Seminar:*

- Exhibit space on Saturday.<sup>25</sup>
- 2 representatives from your company attend on Saturday.<sup>26</sup>
- The opportunity to place a branded item in the OD gift bag.<sup>27</sup>
- The opportunity to place your brand name medium size on the seminar carry bag. (No Logo)<sup>28</sup>
- The opportunity to provide a gift card for a drawing. One of your representatives will be able to say a few words about your brand before conducting the drawing.<sup>29</sup>

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<sup>25</sup> **This incentive is available on a limited basis to the first vendors to pledge at the Bronze Partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information.

<sup>26</sup> **Please specify how many representatives will attend from your company on the “Representative Registration” page of this document.** Please note that unregistered representatives will not be permitted access to the seminar.

<sup>27</sup> **Gift bag items must be received by February 15, 2019 in order to receive placement in the gift bag.** We expect approximately 500 participants at the seminar this year. **Please ship gift bag items to the following address: 2019 Continuing Education Seminar Gift Bag Item, c/o Bryan Watson, 825 Ridge Lake Blvd 3<sup>rd</sup> Floor, Memphis, TN 38120.**

<sup>28</sup> **We must receive the name of the brand you would like placed on the seminar goody bag before January 15, 2019.** Please inform us of your preferred brand name when you submit this form, clearly indicating the correct spelling and spacing of the brand name.

<sup>29</sup> **This incentive is available on a limited basis to the first vendors to pledge at an eligible partnership level.** If you have questions about the availability of this incentive before you pledge, please contact us for further information. **If you plan to leverage this incentive at the 2019 Continuing Education Seminar, we must receive your pledge before January 15, 2019 at the latest, assuming there are still opportunities available.**

## Representative Registration Information

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### Primary Company Representative

**Representative Name:** \_\_\_\_\_

**Representative Title:** \_\_\_\_\_

**Representative Phone:** \_\_\_\_\_

**Representative email:** \_\_\_\_\_

### Additional Company Representatives (If Applicable)

**Representative Name:** \_\_\_\_\_

**Representative Title:** \_\_\_\_\_

**Representative email:** \_\_\_\_\_

**Representative Name:** \_\_\_\_\_

**Representative Title:** \_\_\_\_\_

**Representative email:** \_\_\_\_\_

**Representative Name:** \_\_\_\_\_

**Representative Title:** \_\_\_\_\_

**Representative email:** \_\_\_\_\_

## Sponsorship Payment Information

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Please make your check payable to the Surgical Eye Care Foundation. Mail your payment to the following address:

Surgical Eye Care Foundation  
**Attention: Bryan Watson**  
C/O Eye Specialty Group  
825 Ridge Lake Blvd.  
Memphis, TN 38120

If you have questions or concerns, please email Bryan Watson, our Philanthropy Manager, at 901.820.2323 Office, 901.596.3496 Cell, or [bryanwatson@esg.md](mailto:bryanwatson@esg.md) .

### **HOTEL INFORMATION**

Please see below hotel link:

[Marriott East Memphis](#)

5795 Poplar Ave Memphis, Tennessee, 38119, USA +1-901-682-0080  
PROMO CODE: **ESG2019**